WOMEN'S FORUM

Sharing Wisdom

Dear Ladies,

There is no one like him...

This cute kid from the Bronx with a sense of style, an eye for beauty, a doggedness and confidence that would carry him *back THEN* from the proverbial "pounding of the pavement" selling his novel wide ties, to *NOW* and the heights of design with a universal brand and exquisite shops all over the world *that bear his name!!*

Everyone knows him...

the lifestyle, the clothes, the decor, the restaurants, the ubiquitous POLO logo, the uniforms for the US Olympic team, even the coffee - *so very very American. So very Ralph.*

(Having had a career in the fashion industry, for me the month of AUGUST has always been less about Summer and more about The Fall Fashions! As a teen, in the sixties, mid-month meant the daily pilgrimage to the newsstand to see if the September issue of Vogue had arrived, and if it had - treasure of treasures - to get home and pore over it for days and days (and get to the sewing

machine and create some of inspired outfits of my own). Back then, the notion of style and elegance was firmly planted in *the couture*, mostly out of Paris but with nascent stirrings out of Milan, London, Madrid, and of course, New York.)

Concurrent with the revolutionary sixties, RL started building his empire in New York and the world was watching. He would set the benchmark for a unique American style concept that both harkens to the refinement and sophistication of the past and is at once as modern as tomorrow. Ralph Lauren has given American Fashion and the American Lifestyle its truest and most elegant identity on the world stage - for over fifty years.

This August, Women's Forum pays tribute to RALPH LAUREN with the documentary *Very Ralph*, a comprehensive look at his life story, his climb to the top, the collections, his homes and all the glamour and brilliant design that is the Ralph Lauren Brand.

RL Luncheon, Thursday, August 8 at noon.

To register reach us at womensforumusa@gmail.com or call the library (908) 234-2325.

Stay cool, comfortable and safe.

As always,

Evelyn